

# PLASMAT MARKETING SDN BHD

**to live and to deliver transformation**

A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, located in the lower right quadrant of the image.

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01

# COMPANY

Who we are

# ABOUT US

No matter where we are and what role we play, each one of us is driven by the same goals and united under the same values.

It's what makes us proud to say  
**We Are Plasmat.**



The logo for Plasmat Marketing is contained within a rounded rectangular frame with a multi-colored gradient border (yellow, orange, red, purple). The text 'PLASMAT MARKETING' is written in a bold, red, stylized font with a white outline and a drop shadow effect.

**PLASMAT MARKETING**

to live and to deliver transformation

## OUR COMPANY

We are Plasmat Marketing cadre, an end-to-end service provider in Advertising, Marketing and Social Media.

We provide design consultation, advertising & signage material, signboard installation, printing and cutting services, as well as digital marketing solutions.

We strive to inform, innovate and inspire from businesses to communities.

# OUR HISTORY



**1994**

Parent company  
CRYSTAL SIGN  
TRADING SDN BHD  
was founded

**2008**

PLASMAT MARKETING  
was set up as a  
sales & marketing  
arm to parent  
company

**2013**

PLASMAT MARKETING  
SDN BHD spun off and  
become a stand alone  
company

**2019**

Sub-division PLASMAT  
ROOFING SOLUTION  
was born

( and we are still growing )

# VISION & MISSION



## VISION

We aspire to inform, innovate and inspire businesses alongside consumers through our end-to-end Advertising, Marketing and Digital Marketing solutions.



## MISSION

To deliver transformation and happiness through our fundamental core beliefs, the 4C's - Commerce, Customer Service, Company Culture and Community.



CREDIT: VISUAL EYE

“THERE IS NO GREATER THING  
YOU CAN DO WITH YOUR LIFE  
AND WORK, THAN TO FOLLOW  
YOUR PASSIONS - IN A WAY  
THAT SERVES THE WORLD  
AND YOU.”

- RICHARD BRANSON



# 02

# SERVICES

What we create

# SERVICES RENDERED



## Design & Printing

From conceptualising your ideas and printing them in methods that serves its purpose - banners, buntings, backdrops, brochures, name cards, & more.



Direct Printing  
On PVC Film



Commercial Vehicle Sticker



Direct Printing On Wood



Printed Sticker On  
CLC Board

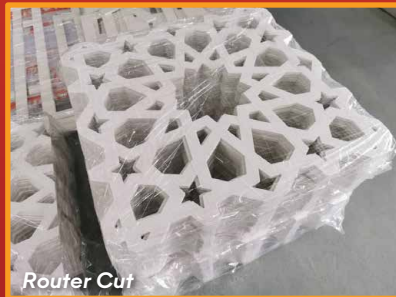
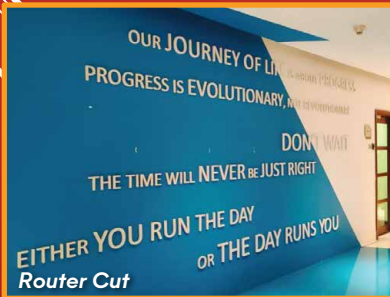


Printed Sticker On  
Display Cabinet



Decorative Wall Sticker

# SERVICES RENDERED

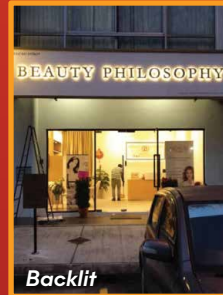
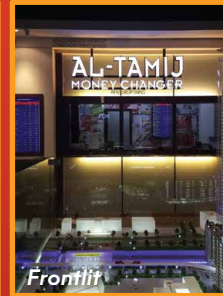


## Laser / Router Cutting

For that extra visual impression, your custom design and signage can be laser / router cut for a 3D effect.



# SERVICES RENDERED



## 3D Box-Up

From acrylic to stainless steel, CLC (Celuka Lattice Composite) foam board to EG (Engineering Grade) box-up, you can have your signage illuminated or non-illuminated to create the effect that you wanted.

# SERVICES RENDERED



## Custom-Made

We also provide custom-made solutions ranging from displays stands to donation / suggestion boxes. Big or small, we manufacture them all.

Get inspired at  
[www.plasmat.com.my](http://www.plasmat.com.my)



# SERVICES RENDERED



## Road & Safety Signages

We also offer an array of road and safety signages; both permanent and mobile, ready and custom-made, on top of the various safety tools & gadgets that we market.



# SERVICES RENDERED

By our Sub-Division PLASMAT ROOFING SOLUTION



## Roofing

“Providing roofing and weatherproofing peace of mind” is our motto.

With our wide selection of materials, we can apply them anywhere - residential, commercial, public area, etc



visit [www.plasmatroofing.com.my](http://www.plasmatroofing.com.my) for more info



# SERVICES RENDERED



## Social Media Marketing

We provide social media marketing solutions that caters to the needs of your businesses from content creations to content marketing and everything in between.

03

# PRODUCTS

What we market

# FEATURED PRODUCTS

## ACRYLIC

We provide Acrylic Solid Sheet, Tinted Sheet Colour, Mirror, Rod, Tube, etc

## ALUMINIUM COMPOSITE PANEL

Use it as a wall cladding, roofing, display, signage, partition, stairwell, elevator, kiosk ,etc

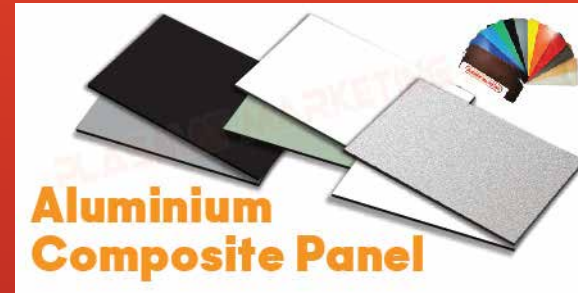
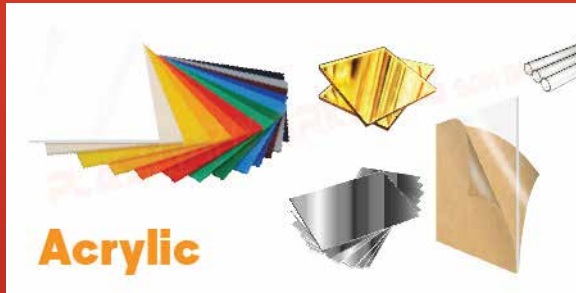
## POLYCARBONATE

Typically applied in skylight and signage. We supply Polycarbonate Hollow Sheet, Solid Plane, Solid Line, Embossed, Industrial & Corrugated, etc

## CELUKA LATTICE COMPOSITE FOAM

Light weight, strong, durable and is resistant to weather, shock and abrasion. Can be use in signage, carvings, display, etc

# FEATURED PRODUCTS



our best sellers...contact us to order now

# OTHER PRODUCTS

## ACCESSORIES

Acrylic Hinges & Square Support,  
Aluminium Extrusion, Brass Button,  
etc

## DISPLAY SYSTEM

Promotion Booth, X-Stand, Pop-up  
Backdrop, Aluminium Slatz System,  
Door Plate, etc

## SAFETY PRODUCTS

Safety Cone, Road Barrier,  
Convex Mirror, Safety Vest,  
Safety Baton, Safety Helmet, etc

## STICKERS

Reflective, Non-reflective,  
Colour Stickers, etc



# 04

# CLIENTELES

Whom we transformed



AMVERTON COVE  
GOLF & ISLAND RESORT







A & M REALTY BERHAD



# Collaborated Projects

Big or small, we deliver them all

# ART & SCULPTURE PROJECT (Bukit Jalil, Kuala Lumpur)



*Stainless Steel Sculpture Water Feature*



# COMMERCIAL DEVELOPMENT PROJECT (Nusajaya, Johor)



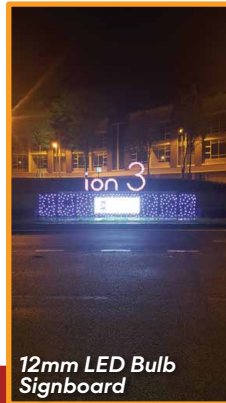
Pebble Stone Directional Signage



Mesh Metal With Pebbles Stone & Stainless Steel Lettering with LED Back-Lit



12mm LED Bulb Signboard



12mm LED Bulb Signboard



Pylon Signage



Pebble Stone Directional Signage

# CORPORATE PROJECT

## (Klang, Selangor)



Decorative Wall Sticker



Decorative Wall Sticker



Laser Cut Acrylic

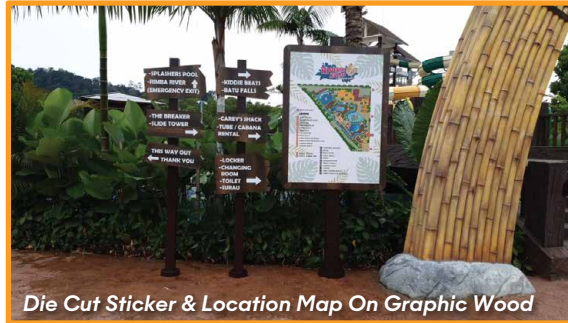


Laser Cut Acrylic



Printing On Canvas

# HOTEL & THEME PARK PROJECT (Pulau Carey, Selangor)



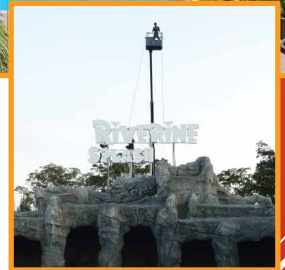
Die Cut Sticker & Location Map On Graphic Wood



3D Box Up Lettering



Laser Engrave on Acrylic



3D Celuka Lattice Composite Foam



3D Box Up c/w LED Backlit



Aluminium & EG Box-Up



Router Cut Mascot Icon

# HOTEL & WAYFINDING PROJECT (Bandar Baru Klang, Selangor)



3D Box Up &  
Mimic Diagram  
Etching Signage



Mimic Diagram



Acrylic Laser Cut



Car Park Directional Signage



3D  
Directional Sign



M & E Signage



# INSTITUTIONAL PROJECTS

## (Bandar Bukit Raja, Selangor & Putrajaya)



Laser Cut Acrylic



Aluminium Box-Up Logo & Lettering



[ Aluminium Box-Up Logo & Lettering ]





3D Box-Up  
with LED Front Lit

# RESIDENTIAL PROJECT (CONDOMINIUM) (Kota Kemuning, Selangor)



Commercial Vehicle Sticker



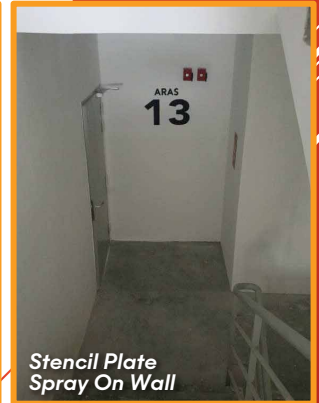
Laser Cut Acrylic



Stainless Steel Box-Up



Stainless Steel Box-Up  
With Sticker



Stencil Plate  
Spray On Wall



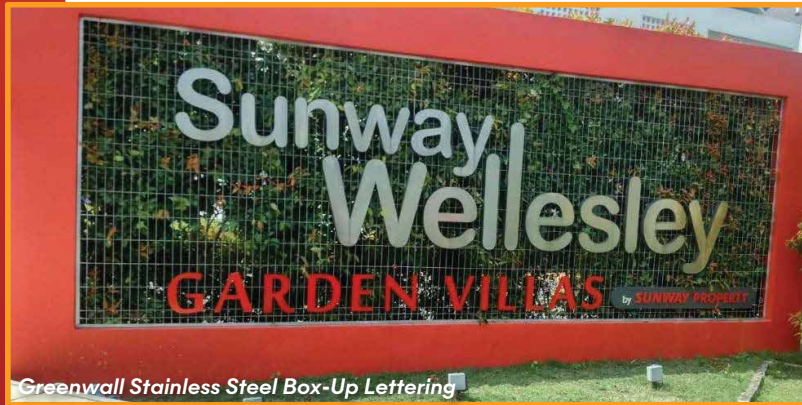
Directional Signage

# RESIDENTIAL PROJECT (Collaboration Work)



*Laser Cut Address & Stainless Steel Meter Box Cladding*

# RESIDENTIAL DEVELOPMENT PROJECT (Bukit Mertajam, P. Pinang)



# RETAIL REBRANDING PROJECT (Klang Valley)



# RETAIL REBRANDING PROJECT (Jalan Ipoh, Sentul & Sri Gombak)



Sri Gombak



Jalan Ipoh



Sentul

# ROAD SIGNAGES (JKR approved)



# ROAD SIGNAGES



and many more....



# THANK YOU



Company Website



Company Website

Do you have any questions?

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+60 16 - 601 8774 / +60 16- 212 1251

[www.plasmac.com.my](http://www.plasmac.com.my)

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Indah, 42200 Kapar, Selangor Darul Ehsan, Malaysia.

