

iBling™

Blueberry
& LUTEIN



HEALTHY EYES FOR *Shaper* VISION
PROTECT YOUR EYESIGHT FROM DIGITAL SCREEN

E-VITE is lutein, zeaxanthin and astaxanthin based eye nutrition formula, which can help the eyes fight against blue light, delaying eyes' aging and preventing macular degeneration.



1.



Use phone and IPAD during lights off

2.



Use electronic products immoderately

3.



Wrong reading and writing posture

4.



Let UV rays invade your eyes directly

ARE YOU HURTING YOUR EYES

BEWARE! DIGITAL SCREENS IS MESSING UP YOUR EYES

Digital Devices **Have One Thing In Common**

THE SILENT EYE KILLER

BLUE



LIGHT

[BLUE LIGHT] is everywhere, it can be found in computer, laptop, tablet, mobile phone and television.

The retina is the light-sensitive layer of tissue at the back of the inner eye, it can be harmed by high-energy visible blue light that penetrates into the macular pigment found in the eye, which might leads to macular degeneration.

BLUE

EYES DESTROYER

Prolonged exposure to harmful blue light may cause excessive free radical damage to our eye, leading to...

LIGHT

Blurry Vision

Dry Eyes

Eye Fatigue

Sensitive
to Glare

Poor Night
Vision

Retinal Injury

Do you know that?

1. According to research, on average, Malaysians **spend almost 9 hours per day on the internet via desktop and mobile screens**, that's more than your average sleeping hours!
2. Have you counted how many times you touch your phone everyday? **The study shows 150 times, that is, once every 9.6 minutes!**



FREED the Screen Slaves

★ ★ ★ ★ ★

E-VITE

Eyecare Expert



★ ★ ★ ★ ★



UNDERSTANDING THE ADVANTAGES



High Antioxidant
Content



XanMax[®] patented
ingredient extracted
from Marigold Flowers



High Absorption
Rate



Comprehensive
Eye-care Formula



**Provide
Clearer Vision**



**Soothe Eyestrain
and Dryness**



**Prevent Eyes from
Being Damaged
by Excessive
Free Radicals**

Freed the Screen Slaves



**Relieve the
Discomfort of the
Eyes on Glare**



**Protect Your Eyes
from Blue Light and
UV Rays**



**Increase Macular
Pigment/ Antioxidant
Levels In The Eyes**



**Prevent Age-related
Eye Diseases
(Cataract, Macular
Degeneration)**

HIGH ANTIOXIDANT CONTENT

“ Used various of eye-friendly ingredients to develop a highly antioxidant formula that better protects the eyes. ”



Lutein Filter blue light, resist UV rays, neutralise free radicals.



Zeaxanthin Filters the blue spectrum of UV rays to prevent retinal damage.



Astaxanthin Reduce eye fatigue, improve eye circulation, help reduce the risk of cataracts.



Purple Sweet Potato Provides nutrition and oxygen to retina and prevents night blindness.



Blueberry Rich in anthocyanins to help strengthen eye circulation and improve vision.



Tomato Relieve dry eyes and protect retina from UV radiation.



Grapefruit Contains vitamin A & C to maintain normal eye function and improve vision.



XanMax[®]

PATENTED INGREDIENT
EXTRACTED
FROM MARIGOLD FLOWERS

Extracted via a multi-national
(United States, Japan, Europe) patented processes



Maximum Utilization & Retention Rate

- Can stay in retina for 24 hours, however other lutein might stay in the body for only 6 hours or even less

Strict Control On Cultivation Plant

- Marigold planted under the conditions of Good Agricultural Practice (GAP) and Good Collection Practice (GCP).

Ingredient Quality Assured

- Fully enclosed and zero-contamination cGMP manufacturing factory ensures compliance with heavy metal standards and is free of pesticides, preservatives and xanthotoxin.

100% suitable for vegetarians

↑ HIGH ABSORPTION RATE

Free-form lutein has gone through Hydrolysis Technology to remove fatty acids

Reduced molecular size drastically

No need to go through digestive system

Absorbed directly in small intestine and transform into needed nutrients for human body

COMPREHENSIVE EYE-CARE FORMULA



Contain Daily Nutritional Requirements

Every **2** tablets of E-VITE contains:-

10mg of XanMax[®] Lutein

2.2mg of Zeaxanthin

4mg of Astaxanthin

BLUE LIGHT DEFEND SOLDIER

LUTEIN

+

ASTAXANTHIN

+

ZEAXANTHIN

“

LUTEIN + ZEAXANTHIN

are gathered in the eye area, also known as macular pigment. They are carotene pigment which can be derived from dark green vegetables, corn, egg yolk, etc.



Our body cannot produce lutein or zeaxanthin, so it must rely on external supplementation to maintain healthy macular pigment density (MPOD). Healthy macular pigment density is like "internal sunglasses", which can effectively prevent blue light.

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A Little Knowledge

According to statistics, Americans only consume an average of 10% of lutein and zeaxanthin per day from the diet, but this is not enough to reduce the risk of age-related macular degeneration.

ASTAXANTHIN

Astaxanthin is the king of carotenoids which owns similar structure to lutein and zeaxanthin, **it can reduce eye fatigue, help to increase blood flow to the eyes and improve eyes circulation.** Besides, Astaxanthin possesses excellent antioxidant capacity to **help reduce the risk of cataracts.**

**EXCELLENT+
ANTIOXIDANT
CAPACITY**



ASTAXANTHIN'S ANTIOXIDANT CAPACITIES ARE

500
times

more than
VITAMIN E

560
times

more than
CATECHINS

800
times

more than
COQ 10

3000
times

more than
RESVERATROL

6000
times

more than
VITAMIN C

RECOMMENDED FOR THOSE WHO...



FIRST-AID TREAT FOR

PHONE ADDICT



Have Blurred Vision



Vision-degraded Elderly



Have Eye Fatigue And Dry Eyes



Like Outdoors Activities



Wear Glasses Or Contact Lenses



Often Use Electronic Products



What kind of damage does blue light cause to the eyes?

Long-term exposure to harmful high-energy blue light can damage the retina and macula, leading to digital visual fatigue. Symptoms include blurred vision, dry eye, increased risk of age-related macular degeneration and cataract.



What is the recommended dosage of lutein and zeaxanthin to maintain eye health?

The American Optometric Association recommends 10mg lutein and 2mg zeaxanthin supplement per day is good for eye health. Consume 2 tablets of E-VITE daily to achieve healthy eye needs.



Can we get a similar dosage of lutein and zeaxanthin from daily meal?

Unfortunately, it is difficult to get the same amount of lutein and zeaxanthin from any reasonable diet, as the content of zeaxanthin is usually very little. The sources of lutein and zeaxanthin include dark green leafy vegetables (such as spinach), egg yolks, corn, etc.

